

RAUS AUS DER KRISE, REIN IN DIE ZUKUNFT

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President, Plastics Recyclers Europe



Dresden, 24 Juni 2025

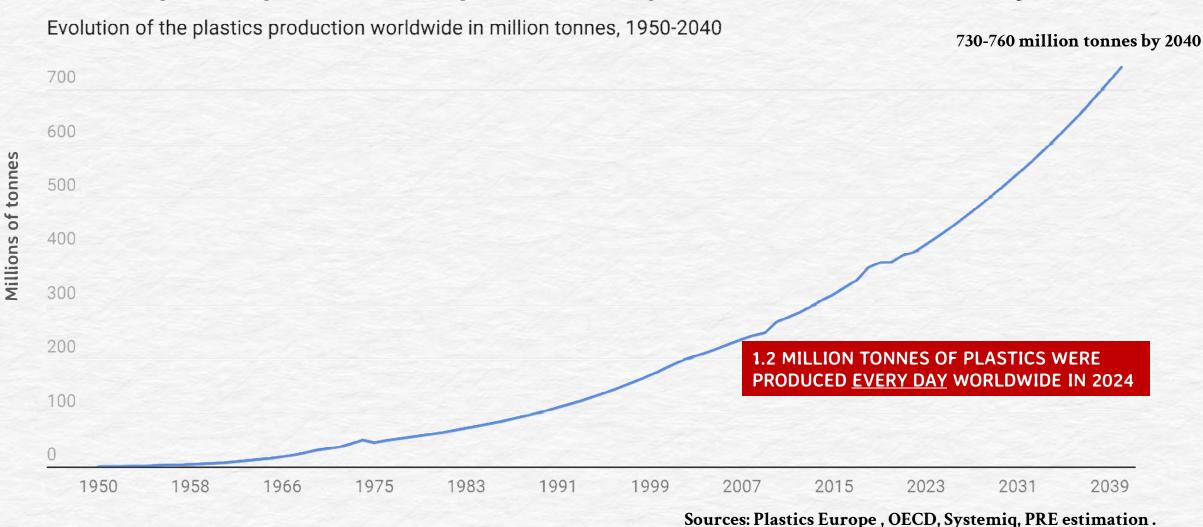






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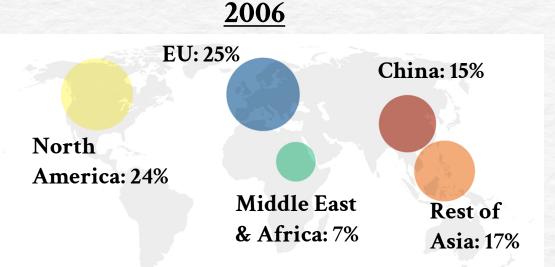
World's plastic production expected to surpass 700 million tonnes by 2040

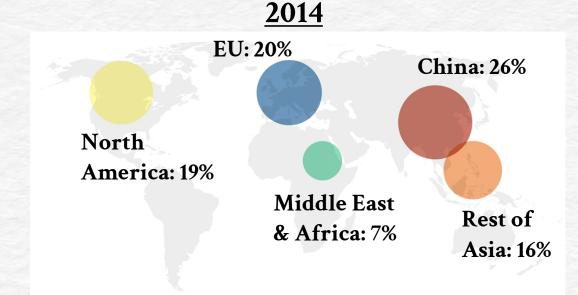


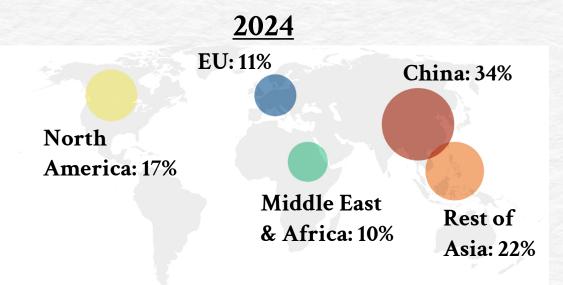


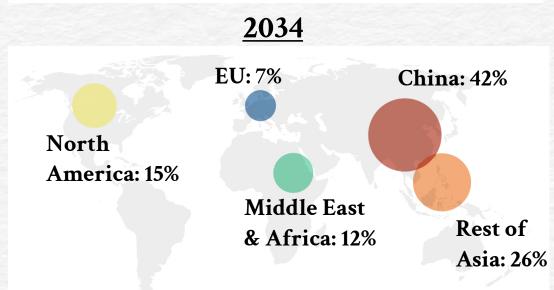
GLOBAL PLASTIC PRODUCTION

Sources: Plastics Europe, OECD, PRE estimation.









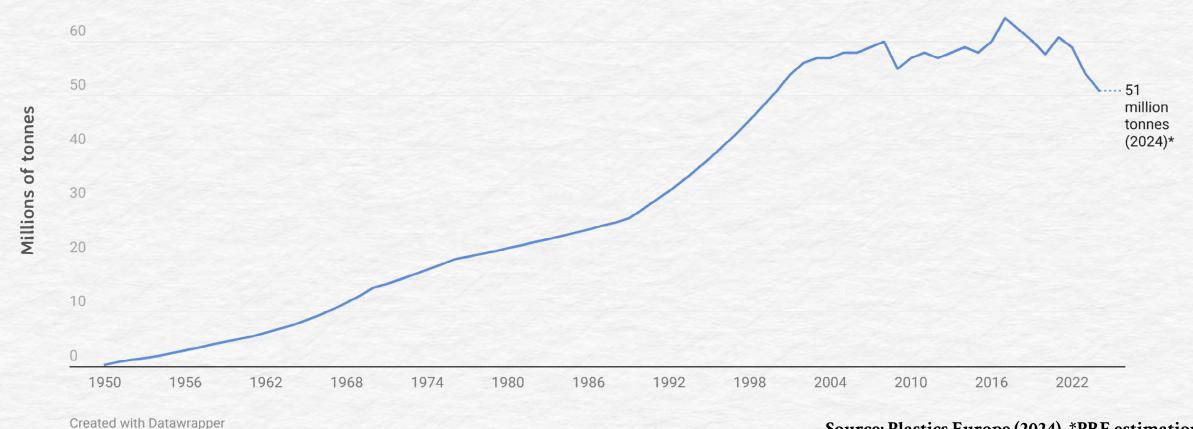


DOWNWARD SHIFT IN EU'S PLASTIC PRODUCTION

Source: Plastics Europe (2024), *PRE estimation.

EU plastics production expected to be at 2000 level in 2024

Evolution of the plastics production in EU27+3 in million tonnes, 1950-2024



EXODUS

EUROPA 2025 POLYMER PRODUCERS

PRODUCERS

POLYM

PRODUCERS

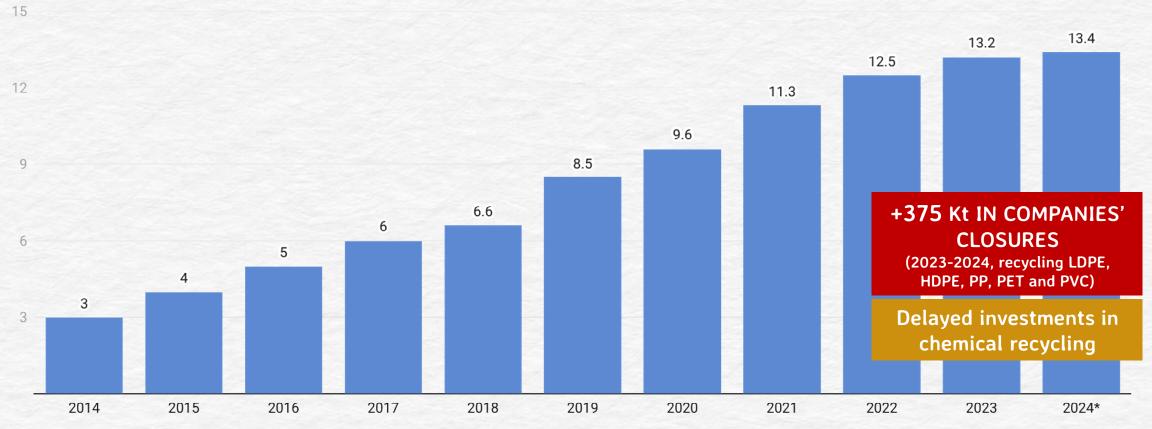
PRODUCERS



CURRENT SITUATION IS ALARMING

The installed recycling capacity grew by 6% in 2023, with negligible growth expected in 2024

Evolution of the installed plastics recycling capacity in million tonnes in EU27+3 countries, 2014-2024



*2024 is a preliminary estimate | Source: Plastics Recyclers Europe.

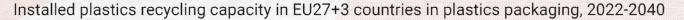
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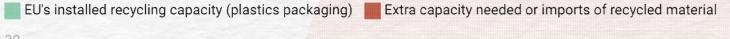


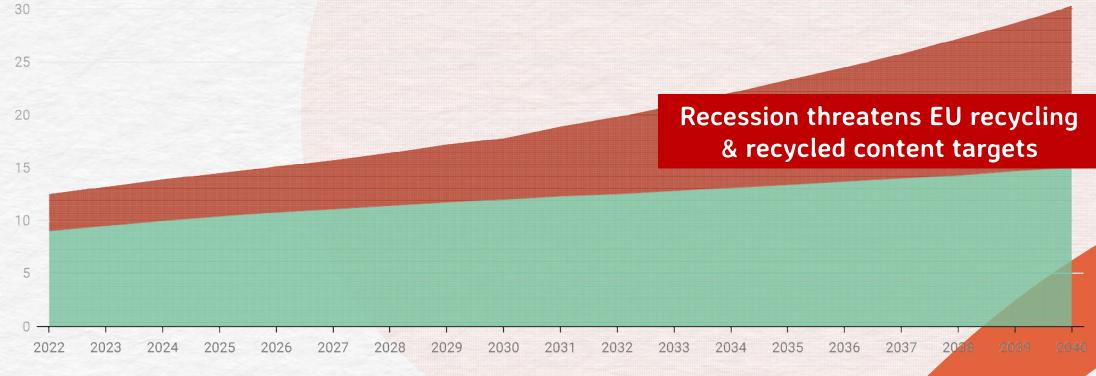
Millions of tonnes

IF THE CURRENT TREND CONTINUES, 2030 PPWR TARGETS WILL BE MISSED









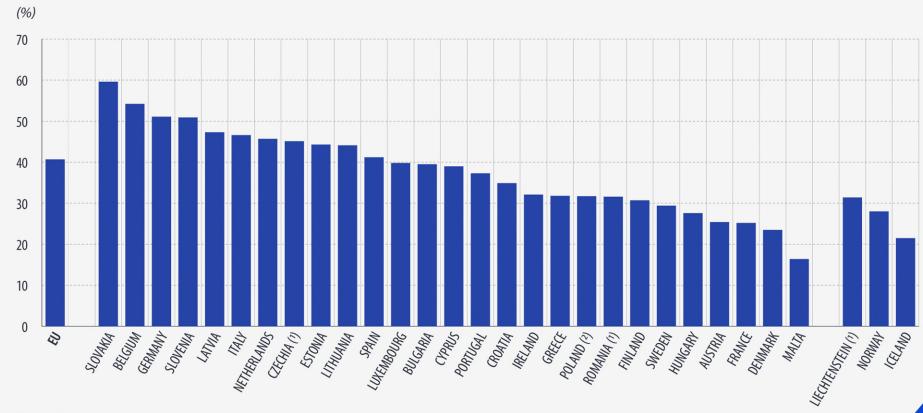
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Source: Plastics Recyclers Europe.



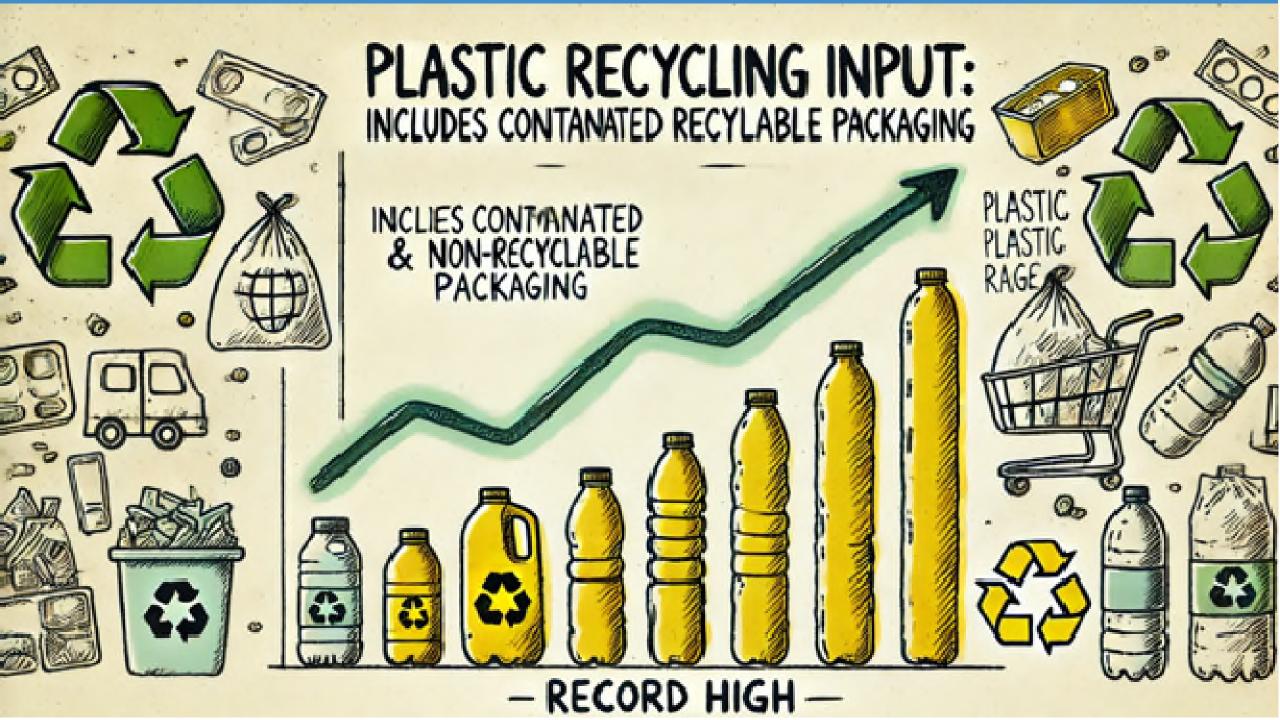
WHAT IS THE ACTUAL RECYCLING RATE?

Recycling rate of plastic packaging waste in the EU, 2022



(¹) 2021 data. (²) 2019 data.









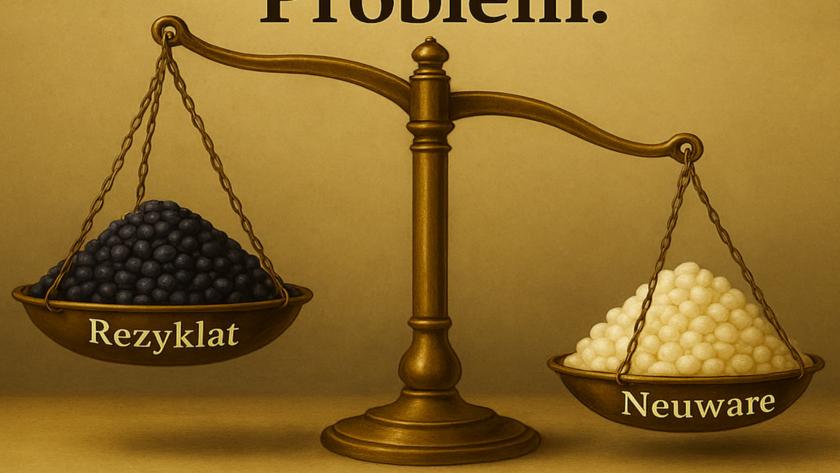








Kunststoff ist nicht das Problem.



Das Problem ist das Marktsystem, das Neuware belohnt und Rezyclat bestraft.















WENED URGENT MEASURES



IMMEDIATE MEASURES TO SAVE THE PLASTIC RECYCLING INDUSTRY

∑ Short-term measures:

- Stricter control on virgin & recycled plastic imports with lesser production standards
- Provide temporary financial support for recyclers
- Creates a fair level playing field between recyclates and virgin plastics
- Incentives for using recyclates (for brands, converters)

1 Long-term measures:

- Recognition of the **industry as a key actor** in the circular economy
- Coordinated EU investment in sorting and recycling infrastructure
- Mandatory minimum recycled content by product category
- Develop a design for recycling ecosystem
- Regional recycling first: prioritize circular economy and champion "Made in EU"





WE HAVE STARTED THE CHANGE – BUT WE CAN'T SUCCEED ALONE.

POLICY, THE MARKET – AND YOU –

NEED TO STEP UP.

DO WE LEAD, OR FALL BACK?



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